

PRIVACY POLICY

Studio Pieter Stockmans attaches great importance to the protection of your privacy when processing your personal data when using the website. We shall process your personal data exclusively in accordance with the Regulation of 27 April 2016 on the protection of natural persons with regard to the processing of personal data and on the free movement of such data (hereinafter referred to as the “**GDPR**”), and other relevant applicable legal provisions.

With this privacy statement, **Studio Pieter Stockmans**, wishes to inform you as a data subject within the meaning of the GDPR, and as a user of the website www.pietstockmans.com, about all processing activities and about your rights as a data subject.

If necessary, we will ask you as data subject for your informed, free, unambiguous and specific consent to perform certain processing activities when using our website.

It's possible that our Privacy Policy will be adapted and changed in the future. These changes will be clarified in our Privacy Policy. It is up to you to consult this document on a regular basis. Every substantial change shall always be communicated clearly and shall be subject of a new consent, if required.

- Who processes personal data?

The data controller(s):

In the context of this Privacy Policy, **Studio Pieter Stockmans** should be considered as the data controller. You can always reach us by using the following contact details:

Studio Pieter Stockmans bvba
C-Mine 100 bus 2
3600 Genk
Enterprise number: 0431.060.080

e-mail: admin@pietstockmans.com
website: www.pietstockmans.com

Studio Pieter Stockmans determines, alone or in collaboration with others, the purpose for which and the means by which your personal data is being processed. This is always within the framework of the use of the website and its functionalities.

Data processor(s):

Studio Pieter Stockmans often processes personal data by means of third party service providers which receive clear instructions to this end and can only process your personal data in accordance with these instructions of **Studio Pieter Stockmans** and in accordance with the **GDPR**.

These processors can always be disclosed if requested.

- Which personal data is being processed when I use the website and its functionalities, including the webshop?

Studio Pieter Stockmans shall at all times comply with the principles relating to processing of personal data. Consequently, **Studio Pieter Stockmans** shall more specifically apply the principle of data minimisation and only process the data that is adequate, relevant and limited to what is necessary in relation to the purposes for which they are processed, as defined in this policy:

A list of categories of personal data which can be processed by **Studio Pieter Stockmans** is provided hereunder:

- When using the contact form on the page “*contact*”: Identification, personal data provided by you in the comment-section
 - When using the contact form on the webshop of Studio Pieter Stockmans: Identification, personal data provided by you in the comment-section
 - When registering for an event or subscribe to the newsletter: Identification, personal data provided by you in the comment-section
 - When purchasing a product via the webshop: Identification, financial data, consumer habits, and personal data provided by you in the comment-section
 - When monitoring for the use of our website: cfr. Section “**cookies**”;
- For which purpose is my personal data collected?

Studio Pieter Stockmans processes personal data to provide you with a secure, optimal and personal experience while using our website. **Studio Pieter Stockmans** processes personal data for the proper use of the functionalities of the website and to provide you with an adequate answer to your requests.

The personal data you provide via the website is collected for one of the following legitimate, specified and explicit purposes:

- to contact you when you have requested us to do so by using the contact-form;
- to allow the user to register for an event or to subscribe to the newsletter;
- to keep you informed on the activities of Studio Pieter Stockmans;
- to provide you with direct marketing when you have subscribed to our newsletter;
- to allow to user to purchase products via the webshop
- to process payments in the context of online purchases;
- to offer and optimize our website;

- to detect and prevent fraud, errors and / or criminal behaviour;
- to connect you and provide you with an individual user experience;
- to perform static analysis;

When using the application and the connected functionalities of your device, data is also collected for static purposes. Such data is necessary in order to optimise the use of the website.

You often provide **Studio Pieter Stockmans** with your own personal data and can thus exercise a certain control over its accuracy and minimisation. If certain information is incorrect or incomplete, **Studio Pieter Stockmans** may decide to suspend certain functionalities pending completion or correction.

- What are your rights as data subject?

Guarantee of compliance with the principles relating to processing of personal data

Studio Pieter Stockmans only processes your personal data:

- In accordance with the purposes as defined in this privacy policy or in a manner that is not incompatible with the initial purpose;
- In a lawful, fair and transparent manner whereby the processing is based on one of the following legal bases, depending on the case: consent, legitimate interest, performance of a contract or legal obligation;
- In a manner that is adequate, relevant and limited to what is necessary in relation to the purposes for which they are processed;
- In a correct manner;
- During the time which is necessary for the purpose in question and which will be disclosed specifically if requested;
- In a manner that contains sufficient guarantees against unauthorized access, unlawful processing and/or accidental loss or damage.

Right of access – right to rectification – right to erasure

Each **data subject** that adequately proves his/her identity has the right to get information from **Studio Pieter Stockmans** about whether or not his personal data are being processed. If this is the case, they have the right to access those personal data.

You have the right to obtain information about the processing purposes, the categories of personal data that are being processed, the recipients of the personal data, the (criteria to determine) the

period during which your personal data will be stored and the right you can exercise in accordance with the **GDPR**.

If you wish to exercise your right of access/rectification/erasure **Studio Pieter Stockmans** shall reply to the request within one (1) month after receipt of the request and only in case aforementioned right is conferred upon you. The request is made by registered letter or by an e-mail to: admin@pietstockmans.com.

Personal data which are incomplete or inaccurate can always be rectified or erased. You can exercise your right of rectification by providing a supplementary declaration to **Studio Pieter Stockmans**. **Studio Pieter Stockmans** shall comply with the request within one month after receipt of the supplementary declaration.

As a **user**, you have the right to have **Studio Pieter Stockmans** erase your personal data without undue delay. You can only exercise this right in the following cases, which shall be assessed by **Studio Pieter Stockmans**:

- When your personal data are no longer needed for the purposes for which they were collected and/or processed;
- When you withdraw your consent and there is no other legal basis for processing;
- When one objected to the processing and there is no prevailing legitimate basis for processing;
- When personal data are processed unlawfully;
- When your personal data have to be erased in accordance with a legal obligation.

Right to restriction of processing / right to object

As a **user** you have the right to obtain a restriction of processing from **Studio Pieter Stockmans** if one of the following elements is applicable:

- You contest the accuracy of the personal data;
- The processing proves to be unlawful and you do not wish erasure of the personal data;
- **Studio Pieter Stockmans** no longer needs your personal data for the purposes of the processing, but you require them for the establishment, exercise or defense of legal claims;
- **Studio Pieter Stockmans** has to assess the grounds for erasure of personal data during this period.

You have the right to object, on grounds relating to his or her particular situation, at any time to processing of your personal data. **Studio Pieter Stockmans** shall cease to process your personal data, unless **Studio Pieter Stockmans** can demonstrate compelling legitimate grounds for the processing of your personal data which outweigh your right to object.

You have the right not to be subject to a decision based solely on automated processing, which produces legal effects concerning him/her or similarly affects him/her.

You have the right to object at any time to processing of personal data for direct marketing purposes.

If you wish to exercise your right to object / restrict the processing **Studio Pieter Stockmans** shall reply to the request within one (1) month after receipt of the request, and only in case

aforementioned right is conferred upon you. The request is made by registered letter of by an e-mail to: admin@pietstockmans.com.

Right to data portability

You have the right to obtain the personal data provided to **Studio Pieter Stockmans** in a structured, commonly used and machine-readable format if the processing is based on your consent. In addition, you have the right to transmit those personal data to another controller if the processing is based solely on your consent.

If you wish to exercise your right to object / restrict the processing **Studio Pieter Stockmans** shall reply to the request within one (1) month after receipt of the request, and only in case aforementioned right is conferred upon you. The request is made by registered letter of by an e-mail to: admin@pietstockmans.com.

Right to be forgotten

Each time you legitimately requested **Studio Pieter Stockmans** to rectify, to erase or to restrict processing, **Studio Pieter Stockmans** shall notify each recipient of the personal data about this request, unless this proves impossible or involves disproportionate effort. You can always receive information about these recipients.

Right to withdraw consent / right to lodge a complaint

You have the right to withdraw consent at any time. The withdrawal of consent shall not affect the lawfulness of processing based on consent before its withdrawal. Also, you have the right to lodge a complaint concerning the processing of your personal data by **Studio Pieter Stockmans** with a supervisory authority.

If you wish to exercise your right to object / restrict the processing **Studio Pieter Stockmans** shall reply to the request within one (1) month after receipt of the request, and only in case aforementioned right is conferred upon you. The request is made by registered letter of by an e-mail to: @pietstockmans.com.

Right to information / transparency

When exercising your rights, **Studio Pieter Stockmans** shall always act in accordance with the **GDPR** and thus provide for all **GDPR** required information in a concise, transparent, intelligible and easily accessible form, using clear and plain language. **Studio Pieter Stockmans** may at all times request you to identify yourself when exercising your rights.

The terms to respond to your requests can be extended in exceptional circumstances, including the complexity / multitude of your requests.. **Studio Pieter Stockmans** shall notify you within a month of the receipt of your request about these extensions and why the term is extended.

- Cookies?

While using the website, so-called "cookies" may be placed on your device in order to remember certain choices of the returning user or to offer you certain functionalities.

A cookie is a small text and number file that we store in your browser or on your computer's hard drive. In this way we can remember your preferences when using the website and further optimize our website.

The website, www.pietstockmans.com uses the following cookies

Provider	Name	Purpose	More information	Type	Expires
Pietstockmans.com	ASP.NET_SessionId	This cookie guarantees the functionality of the website		First Party Session	Until the end of session
Google-analytics.com	_utm.gif	This cookie from Google Analytics registers data (anonymously) on how you visit this site, with a view to preparing statistical data. Read how Google uses cookies	More about analytic cookies and privacy information How does Google Analytics collect data?	Third Party Session	Until the end of session
Pietstockmans.com	_utma	See above	See above	First Party Persistent	2 years
Pietstockmans.com	_utmb	See above	See above	First Party Session	Until the end of session
Pietstockmans.com	_utmc	See above	See above	First Party Session	Until the end of session
Pietstockmans.com	_utmt	See above	See above	First Party Session	Until the end of session
Pietstockmans.com	_utmz	See above	See above	First Party Persistent	6 months
DoubleClick.net	r/collect	This cookie is used for		Third Party	Until the

		marketingpurposes		Session	end of session
--	--	-------------------	--	---------	----------------

You can deactivate or delete all installed cookies from your computer or mobile device at any time via the settings of your browser (usually under "Help" or "Internet options"). Each type of browser has its own settings for managing cookies.

- Security

All necessary measures are taken to promote the correctness and completeness of the processed data.

Taking into account the state of the art, the costs of implementation and the nature, scope, context and purposes of processing as well as the risk of varying likelihood and severity for the rights and freedoms of natural persons, **Studio Pieter Stockmans** and its processors have implemented appropriate technical and organisational measures to ensure a high level of security when processing your data.
